

# PLASTICITY FORUM ATTRACTS INTERNATIONAL SPEAKERS FOR DISCUSSION ON TRANSFORMING PLASTIC WASTE INTO A VALUABLE RESOURCE

*Companies and governments play key roles inspire reduced waste, create new end markets, spur jobs, and improve environments vis-a-vis plastic pollution.*

SYDNEY, NSW, AUSTRALIA, October 11, 2017 /EINPresswire.com/ -- With over 8 million tons of plastic estimated to be entering the ocean globally, it is becoming increasingly clear that brands and governments have a key role to play in engaging their communities with new opportunities that can reduce waste and develop new end markets, spurring jobs, innovation and improved environments, much of which will be discussed at [Plasticity Sydney](#).



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The changed circumstance of not being able to export low-processed scrap materials to China offers opportunities new businesses across a range of industries in locations where the waste is produced.”

*Doug Woodring - Founder,  
Plasticity Forum*

The only global conference focused solely on plastic sustainability, Plasticity Sydney will touch on a wide range of solutions which exist today across industry groups, including Australasia’s recycling efforts, which are under threat from China’s new “National Sword” policy that is disrupting the region’s plastic scrap marketplace. Rather than focusing on the doom, this changed circumstance of not being able to export low-processed scrap materials to China offers opportunities for existing and new businesses across a range of industries.

The 9th global [Plasticity Forum](#) will be held at the Maritime Museum in Sydney’s Darling Harbour on October 31st, where world-renowned experts from all aspects of plastic use and

recovery will discuss the big ideas on innovation, sustainability and business successes driving new plastics circular economies.

Internationally renowned speakers taking part in the ‘TedTalk-style’ forum include Dr Steve Wong, founder and MD of Fukutomi Company Limited and a top player in the international plastic scrap market; Nev Hyman, founder and chairman of Nev House which provides innovative and affordable housing solutions using recycled materials; Stuart Clark, CEO of Foy Group, an Australian company with patented technology to convert end-of-life, non-recyclable waste plastics to road-ready fuel.

Other presenters include Phill White, Co-founder of Circular Economy and creator of Blockcycle, a world first blockchain platform with partner Coca-Cola; Rob Dvorak, Plant Manager of Visy rPlastics one of the leading recycling facilities which recycles PET and HDPE bottles back to food grade pellets; and Dr Karen Raubenheimer, Australian National Centre for Ocean Resources and Security, who is currently assessing the effectiveness of relevant international, regional and sub-regional governance strategies and approaches.

Further speakers are set to be announced over the coming weeks.

Plasticity Sydney Forum Details:

Date: Tuesday 31 October 2017

Time: 8:30am to 6:30pm – includes full day conference, refreshments and networking drinks

Address: Maritime Museum, 2 Murray St Darling Harbour, NSW 2000

Tickets: Are limited and can be viewed [HERE](#)

For more information on the forum, visit [Plasticity Sydney](#).

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For interviews, images and media attendance on the day, please contact:

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About Plasticity Sydney – the forum for this discussion

The 9th global Plasticity Forum - the only global conference solely focused on plastic sustainability - will be held in Sydney on 31 October 2017. The one day conference brings innovators, entrepreneurs, financiers, plastics recovery experts and brand owners together to share ideas and inspire plastics circular economies.

Since 2012, Plasticity has been held in Rio de Janeiro, Hong Kong, New York, London, Portugal, Shanghai, Dallas and Los Angeles.

About the speakers

Dr Steve Wong - Founder and Managing Director of Fukutomi Company Limited

Dr Wong has built a highly successful company in Hong Kong with associate operations and affiliates across the globe. Since humble beginnings in 1984, Fukutomi has established itself as a top player in the international plastic scrap market. As President of the China Scrap Plastics Association, Steve is at the forefront of AsiaPac activity. Steve's expertise stretches across circular economies, global marketplaces and market disruption due to China's National Sword.

Nev Hyman - Founder and Chairman, Nev House

Nev is the founding partner of Nev House, which takes recycled plastic waste and turns it into innovative and affordable housing solutions being rolled out across the Asia Pacific. This circular



economy solution addresses a wide range of important social, environmental and economic issues. With strong ambitions to expand Nev House, Nev has first hand experience in making aspirations with resources. His expertise includes practical application and funding of circular economy projects.

Stuart Clark, CEO Foy Group

Stuart is CEO of FOY Group Ltd, an Australian company with patented technology to convert end-of-life, non-recyclable waste plastics to road ready fuel. With a wealth of management experience - PWC, Global Television and Hoyts, Carlson Companies, Walt Disney Company, Nudie Foods, ComOps Limited, and Dickson & Dickson Healthcare Limited - Stuart is taking this publicly listed company and its unique technology onto the world stage.

Phill White, Co-founder, Circular Economy, Creator Blockcycle

After 10 years as a senior executive in large organisations, Phill turned his back on the corporate world to start Fungimental, an urban farm growing exotic mushrooms on coffee waste. This got him noticed by Coca-Cola, with whom he co-founded Circular Economy to tackle Coke's biggest global challenges in sustainability - and Circular Economy as a Service (CEaaS) was born. It helps big business identify, prioritise, execute and scale financially viable circular economy solutions in real time, using Blockcycle, a world first blockchain platform he created.

Rob Dvorak, Plant Manager, Visy rPlastics

Visy rPlastics is one of the leading recycling facilities which recycles PET and HDPE bottles back to food grade pellets; only one of three companies in the world that has achieved 100% recycling in PET bottles. Before joining Visy, Rob was European General Manager for Nextek, consulting on major recycling projects in Europe, the UK, Nth America, Middle East and Australia. Rob is a Polymer Engineer with over 20 years practical experience.

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