

Pharmaceutical Traceability 2017 Global Market Expected to Grow at CAGR of 19.25% and Forecast to 2021

Wiseguyreports.Com Publish Market Research Report On-"Pharmaceutical Traceability 2017 Global Market Expected to Grow at CAGR of 19.25% and Forecast to 2021".

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[Pharmaceutical Traceability Market 2017](#)

Pharmaceutical traceability deals with tracking and tracing a drug's history, location, and application at any point in the supply chain. Serialization is a vital part of pharmaceutical traceability, wherein the medicines are provided with a unique serial number at the unit, lot, and pallet level. This helps in distinguishing the drug from counterfeit drugs and improve the traceability of the pharmaceutical supply chain.



The analysts forecast the global pharmaceutical traceability market to grow at a CAGR of 19.25% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the global pharmaceutical traceability market for 2017-2021. The report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

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The report, Global Pharmaceutical Traceability Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Avery Dennison
- Cognex
- Datalogic
- Impinj
- Zebra Technologies

Other prominent vendors

- Adents
- Alien Technology
- AlpVision
- Atlantic Zeiser
- Authentix
- Axway
- Bar Code Integrators
- SATO VICINITY
- SMARTRAC
- TraceLink

Market driver

- Growing concern of drug counterfeit and theft
- For a full, detailed list, view our report

Market challenge

- No global standard for serialization of drugs across the world
- For a full, detailed list, view our report

Market trend

- Blockchain technology
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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