

# Content Authoring Tools 2017 Global Market Expected to Grow at CAGR of 7.72% and Forecast to 2021

*Wiseguyreports.Com Publish New Market Research Report On-"Content Authoring Tools 2017 Global Market Expected to Grow at CAGR of 7.72% and Forecast to 2021".*

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## [Content Authoring Tools Market 2017](#)

Content authoring tool are software that developers use to create e-learning content for end-users such as educational institutions and online e-learning platforms. The content created is in various file formats and are offered to consumers through varied delivery methods. Vendors are constantly innovating to introduce products that can create content in a short period and at low cost. Thus, rapid e-learning content authoring tools have emerged in the market. The vendors have to ensure that their tools comply with e-learning content standards such as SCORM (Shareable Content Object Reference Model) and those established by the Aviation Industry Computer-Based Training Committee.

The analysts forecast the global content authoring tools market to grow at a CAGR of 7.72% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global content authoring tools market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of content authoring tools which cater to the education sector.

The market is divided into the following segments based on geography:



- North America
- EMEA
- APAC
- ROW

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The report, Global Content Authoring Tools Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Adobe
- Articulate
- TechSmith
- Trivantis

#### Other prominent vendors

- Allen Interactions
- Brainshark
- DominKnow
- Elucidat
- Softchalk
- Websoft

#### Market driver

- Cloud computing
- For a full, detailed list, view our report

#### Market challenge

- Threat from Open Source content authoring tools
- For a full, detailed list, view our report

#### Market trend

- Growth of e-learning
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?

- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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## Table of Contents –Analysis of Key Points

### PART 01: Executive summary

- Highlights

### PART 02: Scope of the report

- Market overview
- Top-vendor offerings

### PART 03: Market research methodology

- Research methodology
- Economic indicators

### PART 04: Introduction

- Key market highlights

### PART 05: Market landscape

- Market overview
- Market size and forecast
- Five forces analysis

### PART 06: Geographical segmentation

- Global content authoring tools market 2015-2020
- Content authoring tools market in North America
- Content authoring tools market in Europe
- Content authoring tools market in APAC
- Content authoring tools market in ROW

### PART 07: Market drivers

### PART 08: Impact of drivers

### PART 09: Market challenges

### PART 10: Impact of drivers and challenges

PART 11: Market trends

PART 12: Vendor landscape

- Competitive scenario
- Market vendor analysis
- Other prominent vendors

PART 13: Other prominent vendors

PART 14: Key vendor analysis

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