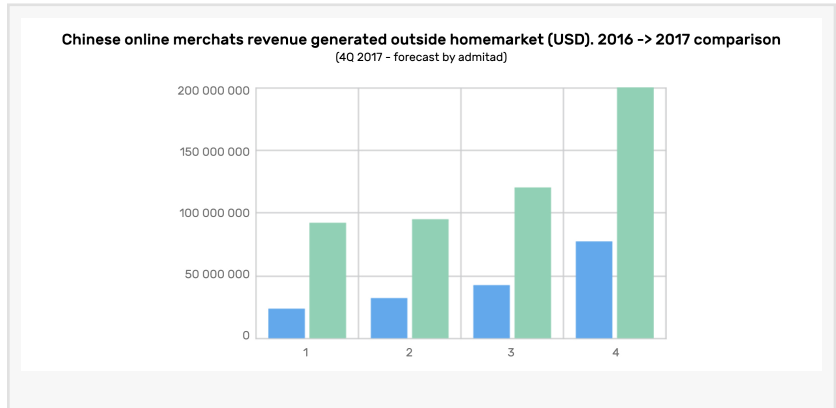


# In 2017 admitad platform will bring USD 500 000 000 to Chinese online malls

*The sum comes up to USD 310 mln within nine months in 2017 and USD 500 mln until the end of 2017.*

HEILBRONN, GERMANY, October 9, 2017 /EINPresswire.com/ -- For an ordinary person and a final buyer, the global market means the opportunity to purchase what they need in any country at a targeted price. But for business, it is a new source of profit when people who buy their products and services live anywhere. Chinese business and, first of all, Chinese e-commerce is developing on a global scale. Its trading platforms are known all over the world and in fact have become common nouns: Aliexpress, GearBest, SheIN and many others.



No matter whether a business carries on trade in the country of its physical presence or in any other country in the world, the sale must be driven and the product must be promoted. We do not just think, but we strongly feel that CPA is one of the most efficient ways to promote products and increase sales.

Admitad have calculated the amount attracted to Chinese business by sale in foreign markets through the affiliate program in Admitad. The sum comes up to USD 310 million within nine months in 2017. This is the total amount including more than 70 Chinese e-shops which place their offers through Admitad.

As for the increase of quarterly USD sales in 2017, you can see it on this diagram:

The most important thing is that the end of the year – a holiday season in all the countries of the Golden Billion – has not yet come, however Chinese e-commerce had already obtained one third of a billion dollars from sales with CPA in Admitad. In the remaining three months of 2017, we are planning to attract sales for at least 200 million dollars, but things will become clear on December, 31. Certainly, we will let you know about our results.

Alexander Bahmann, Admitad CEO:

“One of the vectors that we have chosen for Admitad’s development is really ambitious. We want our company and the instruments we have created to become a hub, an access point where Chinese e-shops could attract buyers from all over the world. What is more, with the CPA payment model which is transparent, demonstrative, scalable, projected – there are a lot of advantages. On the other hand, we see that many European and American products are in demand in China. For this purpose, we

have established an office in China in order to help non-Chinese global e-commerce to enter the Chinese market and find core solvent audience there. It is important to us to combine these courses: to help business to sell, and buyers to purchase desirable products.

Indeed, the world and business are becoming global and Admitad, being a global company, does its best to cooperate in that effort.”

#### About admitad

The admitad company was established on October, 2009. The development of the first version of the platform lasted more than 7 months, and the official launch took place on March 1, 2010. Since then, company gained a wealth of experience in the global market.

admitad works with more than 1 500 advertisers, who are promoted by almost 600 000 webmasters, generating more than 5 000 000 target visitors per day. Each month’s turnover growth is about 15-20%. admitad gained deep knowledge about each segment of the partner programs and shares relevant information on the key areas of CPA-marketing,

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