

Retail Market in Indonesia to Grow at CAGR of 14.99% and Forecast to 2021

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[Retail Market in Indonesia 2017](#)

Retailing involves a business entity selling its products or services to an individual. The business transaction can occur over different sales channels such as online or brick-and-mortar storefront. In 2016, Indonesia was one of the top five developing retail markets in the Global Retail Development Index, which showcases its strength and future potential in the retail sector. In the 2015 edition, Indonesia was in the 12th position. China is the leading market in this sector, followed by India, Malaysia, and Kazakhstan.

The analysts forecast the retail market in Indonesia to grow at a CAGR of 14.99% during the period 2017-2021.

Covered in this report

The report covers the present scenario and the growth prospects of the retail market in Indonesia for 2017-2021. The report presents a detailed picture of the market by way of study, synthesis, and summation of data from multiple sources.

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The report, Retail Market in Indonesia 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Circle K
- Hero Group
- Indomaret
- Super Indo
- Sumber Alfaria Trijaya

Other prominent vendors

- Lotte Shopping
- Matahari Putra Prima
- METRO Department Store
- Gingersnaps

Market driver

- Burgeoning middle-class population
- For a full, detailed list, view our report

Market challenge

- Low consumer purchasing power due to high electricity tariffs
- For a full, detailed list, view our report

Market trend

- Preference for local brands
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?

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