

NANT Announces Annual International Neonatal Therapy Week

A full week devoted to celebrating the inspired and dedicated work of Neonatal Therapists runs from September 17 through 23.

CINCINNATI, OH, UNITED STATES, September 22, 2017 /EINPresswire.com/ -- The National Association of [Neonatal Therapists](#) (NANT) has announced the arrival of International Neonatal Therapy Week (INTW). This annual 7-day period is sponsored by the National Association of Neonatal Therapists, its Corporate Partners and others.

This is a week on the calendar that shines a well-deserved spotlight on the [vital work](#) of the world's Occupational Therapists, Physical Therapists, and Speech Language Pathologists who support infants and families in the neonatal intensive care unit (NICU).

Current [NANT members](#) receive unannounced thank-you gestures throughout the week, all designed to inform, inspire and support, as they continue their tireless efforts in the health and development of those in their care.

It's also a perfect opportunity to become a NANT member, with special Membership offers during this 7-day window. NANT members and non-members alike are encouraged to generate excitement about this weeklong global celebration by downloading a free poster to hang in their NICU. Posters are available at www.internationalneonataltherapyweek.com.

"The infants and families who see your Neonatal Therapy staff every day have come to understand just how special these individuals are, so this week is an ideal time to recognize them with surprise gifts, celebratory lunches, or incentives," said Sue Ludwig, NANT President. "Their work is transformative, and it's essential to appreciate that all year long, but especially during INTW."

International Neonatal Therapy Week participants are invited to share their celebratory photos via Twitter using the #INTW hash tag, and you can follow NANT on Twitter at @nanttweets. "When we started this annual event 5 years ago, we knew it would become something special, and it's so gratifying to see the way the rest of the world joins in to honor these professionals," said Ludwig.

For more information about International Neonatal Therapy Week visit www.internationalneonataltherapyweek.com.

For more information about NANT visit: www.neonataltherapists.com

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