



Global Master Data Management (MDM) Market 2017 Industry key Player, Share, Trend, Segmentation and Forecast to 2023

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Summary

[Master Data Management \(MDM\)](#) is a method of helping organizations in linking all critical and important data to a master file. MDM is the process of the collection of best data management practices. The benefits of the Master Data Management (MDM) model increase as the number and diversity of organizational units, the role of workers, and the expansion of computing applications. MDM may be more valuable to large or complex businesses than small, medium, or simple businesses. Master data management can facilitate the operation of a variety of system architectures, platforms and applications

The global Master Data Management (MDM) market will reach Volume Million USD in 2017 with CAGR xx% 2018-2023. The objective of report is to define, segment, and project the market on the basis of product type, application, and region, and to describe the content about the factors influencing market dynamics, policy, economic, technology and market entry etc.

Leading vendors in the market are included based on profile, business performance etc. Vendors mentioned as follows:

SAP
Oracle
IBM
Informatica
Stibo Systems
TIBCO Software
Riversand Technologies
Orchestra Networks
EnterWorks
Magnitude
Talend
SAS Institute
Microsoft
KPMG
Teradata Corporation
Software AG
Agility Multichannel
VisionWare
SupplyOn AG
Sunway World
Yonyou

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Based on products type, the report describes major products type share of regional market.
Products mentioned as follows:

- Customer Data
- Product Data
- Others

Based on Application, the report describes major application share of regional market.
Application mentioned as follows:

- Banking, Finance and Insurance (BFSI)
- IT and Telecommunications
- Government & Health Care
- Manufacturing & Logistics
- Others

Based on region, the report describes major regions market by products and application.
Regions mentioned as follows:

- Asia-Pacific
- North America
- Europe
- South America
- Middle East & Africa

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