



HTC VIVE Joins Worlds Fair Nano Future Festival to Bring VR to the Masses

HTC VIVE, the leader in room-scale VR will be offering thousands of guests attending Worlds Fair Nano VR demo options including gaming, entertainment, and art.

BROOKLYN, NY, UNITED STATES, September 14, 2017 /EINPresswire.com/ -- [Worlds Fair Nano](#), a nationwide future-focused festival that aims to connect the general public with the future, will be returning to NYC and are adding [HTC VIVE](#) to the New York event hosted at the Brooklyn Expo Center and Greenpoint Terminal Warehouse on Saturday and Sunday, September 16-17, 2017.

HTC VIVE, the leader in room-scale VR will be offering the thousands of guests attending Worlds Fair Nano a special opportunity to choose from virtual experiences on the VIVE VR platform including gaming, art, entertainment, and more.

The HTC VIVE will be available for purchase from the on-site future store at WFN, Futurely. As a supporter of Worlds Fair Nano, HTC proves their commitment to inspire and make the future a better place for our world. As there are very few locations within the Greater New York City area where consumers can try the HTC VIVE, Worlds Fair Nano hopes to help make VR more mainstream and accessible.

“Virtual reality represents a seismic shift in how human beings can interact with the digital world. The HTC VIVE is an incredible technology that allows you to not only immerse yourself in the virtual realm, but also to manipulate it. We’re excited to have HTC VIVE as a partner for this upcoming fair in Brooklyn, and look forward to working with them well into the future.” says Michael Weiss, CEO of Worlds Fair USA.

In addition to HTC VIVE’s immersive VR demos, guests will also be able to try electric skateboards, pilot drones, draw in 3D, taste future food, explore interactive art, and sit in on talks from top leaders and even an Android called Bina48.

[Tickets](#) are now on sale for Worlds Fair Nano New York 2017. Guests are encouraged to order tickets now in order to secure guaranteed entry as WFN is nearing sell out capacity.

What: Worlds Fair Nano New York 2017

Where: Brooklyn Expo Center, Greenpoint Terminal Warehouse 72 Noble St, Brooklyn, NY 11222

When: Saturday & Sunday, September 16 & 17, 2017, 10am - 6pm each day

Buy Tickets: <https://www.eventbrite.com/e/worlds-fair-nano-tickets-26303893654>

Event Website: <http://wfnano.com>

About HTC VIVE

VIVE is a first-of-its-kind virtual reality platform, built and optimized for room-scale VR and true-to-life interactions. Built on the SteamVR platform, Vive delivers on the promise of VR with game-changing technology and best-in-class content. Vive has created the strongest ecosystem for VR hardware and software, bringing VR to consumers, developers and enterprises alike. The Vive ecosystem is built around the best VR hardware in market, supported by Vive X, a \$100 million accelerator for VR and related technology start-ups, Viveport, a global platform and app store for VR that operates in more than 30 countries, and Vive Studios, its VR content development and publishing initiative. For more information on Vive, please visit <https://www.vive.com>

About Worlds Fair Nano

Worlds Fair Nano is a 2-day 10,000+ person future festival that takes place in New York City, San Francisco, and Los Angeles that offers an unforgettable glimpse of the future by bringing together emerging technology and new inventions from over 120 brands and leaders representing the front lines of VR, AR, 3D Printing, Robotics, AI, and future food. Worlds Fair Nano's mission, much like the World's Fairs of old, is to make the future exciting and accessible to everyone. By combining a festival-like vibe with demos of the latest technology at an affordable ticket price, Worlds Fair Nano is the place where anyone can go to experience the future. The organizers of Worlds Fair Nano plan to grow the event series into a 6-month, 100 million person Worlds Fair; just like the World's Fairs of 1893 in Chicago or 1964/65 in New York.

Look for dates announcing Worlds Fair Nano Los Angeles and San Francisco planned for early 2018.

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