

United States (U.S.) Jeans Market 2017 Share, Trend, Segmentation and Forecast to 2022

Wiseguyreports.Com Adds "Jeans – United States (U.S.) Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 – 2022"

PUNE, INDIA, June 19, 2017 /EINPresswire.com/ -- Summary

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Jeans showed slight growth in both volume and current value terms in 2016, after declining over the previous two years. Since fashions shifted towards casual and athletic styles, clothing such as yoga pants and leggings increased in popularity and sales of bottomswear shifted from jeans to other categories in the last couple of years. During 2016 sales of jeans saw a slow comeback, as consumers began investing in jeans once again.

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Euromonitor International's Jeans in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2012-2016 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Economy Jeans, Premium Jeans, Standard Jeans, Super Premium Jeans.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Jeans market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Complete report details @ https://www.wiseguyreports.com/reports/1012358-jeans-in-the-us

Table of Contents

LIST OF CONTENTS AND TABLES

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Jeans: Volume 2011-2016 Table 2 Sales of Jeans: Value 2011-2016

Table 3 Sales of Jeans: % Volume Growth 2011-2016 Table 4 Sales of Jeans: % Value Growth 2011-2016 Table 5 Sales of Men's Jeans: Volume 2011-2016

Table 6 Sales of Men's Jeans: Value 2011-2016

Table 7 Sales of Men's Jeans: % Volume Growth 2011-2016 Table 8 Sales of Men's Jeans: % Value Growth 2011-2016 Table 9 Sales of Women's Jeans: Volume 2011-2016

Table 10 Sales of Women's Jeans: Value 2011-2016

Table 11 Sales of Women's Jeans: % Volume Growth 2011-2016 Table 12 Sales of Women's Jeans: % Value Growth 2011-2016 Table 13 NBO Company Shares of Jeans: % Value 2012-2016

Table 14 LBN Brand Shares of Jeans: % Value 2013-2016

Table 15 Forecast Sales of Jeans: Volume 2016-2021

Table 16 Forecast Sales of Jeans: Value 2016-2021

Table 17 Forecast Sales of Jeans: % Volume Growth 2016-2021 Table 18 Forecast Sales of Jeans: % Value Growth 2016-2021 Table 19 Forecast Sales of Men's Jeans: Volume 2016-2021

Table 20 Forecast Sales of Men's Jeans: Value 2016-2021

Table 21 Forecast Sales of Men's Jeans: % Volume Growth 2016-2021 Table 22 Forecast Sales of Men's Jeans: % Value Growth 2016-2021

Table 23 Forecast Sales of Women's Jeans: Volume 2016-2021

Table 24 Forecast Sales of Women's Jeans: Value 2016-2021

Table 25 Forecast Sales of Women's Jeans: % Volume Growth 2016-2021 Table 26 Forecast Sales of Women's Jeans: % Value Growth 2016-2021

Ralph Lauren Corp in Apparel and Footwear (usa)

Strategic Direction

Key Facts

Summary 1 Ralph Lauren Corp: Key Facts

Summary 2 Ralph Lauren Corp: Operational Indicators

Retail Operations

Summary 3 Ralph Lauren Corp: Retail Operational Indicators

Internet Strategy

Chart 1 Ralph Lauren Corp: Ralph Lauren in Chicago, IL

Competitive Positioning

Summary 4 Ralph Lauren Corp: Competitive Position 2016

Executive Summary

Apparel and Footwear Sees Another Year of Slow Growth

the Changing Retail Landscape Leads To the Bankruptcy of Major Retailers

Sportswear Brands and Fast-fashion Brands See Strong Growth

Online Apparel and Footwear Sales Show No Sign of Slowing Down

the Market Is Expected To See Healthy Growth Over the Forecast Period Key Trends and Developments

Trump Victory Increase's Economic Uncertainties

A Major Change in the Retail Landscape in Apparel and Footwear the US Sees Dynamic Growth in Online Sales of Apparel and Footwear

Market Data

Table 27 Sales of Apparel and Footwear by Category: Volume 2011-2016 Table 28 Sales of Apparel and Footwear by Category: Value 2011-2016

Table 29 Sales of Apparel and Footwear by Category: % Volume Growth 2011-2016

Table 30 Sales of Apparel and Footwear by Category: % Value Growth 2011-2016

Table 31 NBO Company Shares of Apparel and Footwear: % Value 2012-2016

Table 32 LBN Brand Shares of Apparel and Footwear: % Value 2013-2016

Table 33 Distribution of Apparel and Footwear by Format: % Value 2011-2016

Table 34 Distribution of Apparel and Footwear by Format and Category: % Value 2016

Table 35 Forecast Sales of Apparel and Footwear by Category: Volume 2016-2021

Table 36 Forecast Sales of Apparel and Footwear by Category: Value 2016-2021

Table 37 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2016-2021

Table 38 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2016-2021

Definitions

Sources

Summary 5 Research Sources

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