

# Internet of Things (IoT): from Everyday Items to Conduits of Digital Commerce

*Orbis Research has added report on "Internet of Things(IoT):from Everyday Items to Conduits of Digital Commerce" The report splits by product types,Size & Share*

DALLAS, TX, UNITED STATES, February 16, 2017 /EINPresswire.com/ -- [Digital Commerce](#) is no longer restricted to computers, tablets and mobile phones. There are now a plethora of things, including connected cars, consumer appliances, smart clothing, smart watches, other fashion accessories and sensors, all with the potential to disrupt commerce. These connected things could become an important tool for brand strategists, brand marketers and merchants looking to bridge the physical and online worlds of commerce.

Download PDF Sample of Internet of Things (IoT) Market@  
<http://www.orbisresearch.com/contacts/request-sample/196791>



Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

Identify factors driving change now and in the future

Understand motivation

Forward-looking outlook

Briefings and presentation should provoke lively discussion at senior level

Take a step back from micro trends

Get up to date estimates and comment

Browse Full Report with TOC: <http://www.orbisresearch.com/reports/index/internet-of-things-iot-from-everyday-items-to-conduits-of-digital-commerce>

Table of Content:

Internet of Things (IoT): from Everyday Items to Conduits of Digital Commerce

Euromonitor International

January 2017

Introduction

Emergence of a Digitally Connected Consumer

Emergence of a digitally connected consumer

IoT-Inspired Commerce Initiatives

IoT-inspired commerce initiatives

Markets Most Primed for Connected Commerce

Appendix

appendix

Place Purchase Order for this Report@

<http://www.orbisresearch.com/contact/purchase/196791>

About Us:

Orbis Research is a single point aid for all your Market research requirements. We have vast database of reports from the leading publishers and authors across the globe. We specialize in delivering customised reports as per the requirements of our clients. We have complete information about our publishers and hence are sure about the accuracy of the industries and verticals of their specialisation. This helps our clients to map their needs and we produce the perfect required Market research study for our clients.

Hector Costello  
Orbis Research  
+1 (214) 884-6817  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2019 IPD Group, Inc. All Right Reserved.