

Malt Ingredient Global Market Segmentation and Major Players Analysis and Forecast to 2022

Malt Ingredient Market 2017 Global Trends, Market Share, Industry Size, Growth, Opportunities, and Forecast to 2022

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The global [malt ingredient](#) market is driven by the increased consumption of alcoholic beer and alcoholic drinks across the globe. The market is highly consolidated with regional domestic, as well as, international players. The major players in the market are Cargill, Muntons Malt plc, Malteurop Group, Graincorp Limited, Simpsons Malt Ltd., Rahr, Briess Malt & Ingredients Co., among others.

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The global malt ingredient market is expected to grow at a CAGR of XX % during the forecast period of 2017 – 2022. The market, estimated at USD XX billion as of 2016, is projected to reach USD XX billion by 2022. Malt is commercially known as the primary ingredient for beer production, which is obtained from dried germinated cereals. The malting of grains develops necessary enzymes for the conversion of starch into sugars, which assists the fermentation process in brewery and distillery industries. However, malt is widely used in other food products such as milk foods, snacks, flavor, etc.

Market Segmentation

The market has been segmented by the ingredient type, source, application, commercial grade type and geography. Malt produced from grains is available in various forms such as malt flour, dried malt extract, liquid malt extract, kibbled malt, malt flakes, malt vinegar, malt syrup and others. Malt and malt flour hold the largest share of the market due to their direct consumption for the manufacturing of beer, whisky and beverages. Alcoholic beverage industries have a direct contract with the malt suppliers for either two-row, four-row, six-row malt grains or for malt flours, which create an unbeatable demand in the market. Malt is obtained by various cereal sources such as barley, wheat, rice, oats, rye and others such as corn. Barley holds the largest market share due to its preferred malt consumption in the beverages industry. It has a unique enzyme property that makes it dominant over other grains. However, oats and rye are the fastest-growing segments due to their nutritional profile and the increasing application in various flavored food products. Malt has several end applications such as in brewery, distillery, bakery, cereals, confectionery, non-alcoholic beverages and others such as snacks, savorys, etc. Brewery application consumes more than 90% of the malt and has dominated the market. Based on commercial grade type, the malt market is segmented into standard malt and specialty malt.

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Regional Analysis

The global malt ingredient market is divided into North America, Europe, Asia-Pacific, South America and Africa. North America and Europe dominate the market with their massive production of brewery and malt products. Europe malt export accounts for about 60% of the global malted barley. Moreover, the market is fully captured by various small domestic companies, marking a significant position in the market. Asia-Pacific is growing at a fast rate, driven by beer consumption in China. China and Australia have dominant positions in Asia-Pacific, which has created a huge demand for the import of malt ingredients. Imported barley malt is mainly preferred for alcoholic beverages because of its high quality, which is the primary driving factor in developing nations.

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