

Global Direct-to-Consumer (DTC) Genetic Testing Market 2016 Share, Trend, Segmentation and Forecast to 2021

Direct-to-Consumer (DTC) Genetic Testing in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India....

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Summary

This report studies [Direct-to-Consumer \(DTC\) Genetic Testing](#) in Global market, especially in North America, Europe, China, Japan, Southeast Asia and India, focuses on top manufacturers in global market, with production, price, revenue and market share for each manufacturer, covering

23andMe
deCODEme
DNA DTC
GeneByGene
Genecodebook Oy
Genetrainer
MD Revolution
Myriad Genetics
Navigenics

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Market Segment by Regions, this report splits Global into several key Regions, with production, consumption, revenue, market share and growth rate of Direct-to-Consumer (DTC) Genetic Testing in these regions, from 2011 to 2021 (forecast), like

North America
Europe
China
Japan
Southeast Asia

India

Split by product type, with production, revenue, price, market share and growth rate of each type, can be divided into

- Genome data bank material model
- Individual health planning model
- Comprehensive genome tests model
- Medical precision tests model
- Restricted trait tests model

Split by application, this report focuses on consumption, market share and growth rate of Direct-to-Consumer (DTC) Genetic Testing in each application, can be divided into

- Direct sales
- Retail sales
- Doctors office
- Other

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