

Visual Analytics 2016 Global Market Expected to Grow at CAGR 22.16% and Forecast to 2021

WiseGuyReports.Com Publish a New Market Research Report On – “Visual Analytics 2016 Global Market Expected to Grow at CAGR 22.16% and Forecast to 2021”.

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/EINPresswire.com/ --

The analysts forecast the [global visual analytics market](#) to grow at a CAGR of 22.16% during the period 2016-2020.

Visual analytics is a form of data analysis that helps in problem solving by displaying the data in a graphical and interactive way. Visual analytics solutions are used to understand the significance of data in visual context with the help of data visualization tools and technologies. Data visualization tools are not limited to standard charts and excel spreadsheets. The user can also observe interesting patterns and data displayed with better infographics such as heat maps, sparklines, detailed bar or pie charts, fever charts and geographic maps. It helps professionals to identify patterns, trends, and relationship in data and is also easier for non-technical users to modify analytical parameters.



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Covered in this report

The report covers the present scenario and the growth prospects of the global visual analytics market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of visual analytics solutions.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

The report, Global Visual Analytics Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Microsoft
- SAS Institute
- SAP
- Tableau Software
- QlikTech International

Other prominent vendors

- Arcadia Data
- Alteryx
- BeyondCore
- Datameer
- Datawatch
- Logi Analytics
- MicroStrategy
- Oracle
- OpenText (Actuate)
- Pentaho
- Platfora
- Sisense
- Teradata
- TIBCO Software

Market driver

- Facilitates easy exploration of data for non-technical users.
- For a full, detailed list, view our report

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Market challenge

- Emerging threat from open-source visual analytics tools.
- For a full, detailed list, view our report

Market trend

- Convergence with enterprise-level business analytics.
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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