

# E-Reader: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

*E-Reader Global Market 2016 Analysis and Forecast to 2021*

PUNE, INDIA, October 18, 2016

/EINPresswire.com/ -- An [e-reader](#), also called an e-book reader or e-book device, is a mobile electronic device that is designed primarily for the purpose of reading digital e-books and periodicals. Any device that can display text on a screen may act as an e-reader, but specialized e-reader designs may optimize portability, readability (especially in sunlight), and battery life for this purpose. A single e-reader is capable of holding the digital equivalent of hundreds of printed texts with no added bulk or measurable mass. This report will cover the production and revenue by manufacturer of e-reader as well as the specs from the OEM terminal. The investigated e-readers are based on E-ink and low cost TFT LCD technology with price spanning from 20 USD to over 300 USD.



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## Scope of the Report:

This report focuses on the eReader in Global market, especially in North America, Europe and Asia-Pacific, Latin America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Amazon

Sony

Barnes&Noble

PocketBook

Kobo(Rakuten)

Bookeen  
Ectaco  
Ematic  
DistriRead(ICARUS)  
Aluratek  
Tolino  
Hanvon  
Onyx

Market Segment by Regions, regional analysis covers  
North America (USA, Canada and Mexico)  
Europe (Germany, France, UK, Russia and Italy)  
Asia-Pacific (China, Japan, Korea, India and Southeast Asia)  
Latin America, Middle East and Africa

Market Segment by Type, covers  
E-ink eReader  
TFT-LCD eReader

Market Segment by Applications, can be divided into  
Ages 13-17  
Ages 18-24  
Ages 25-34  
Ages 35-44  
Ages 45-54  
Ages 55+

There are 13 Chapters to deeply display the global eReader market.

Chapter 1, to describe eReader Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of eReader, with sales, revenue, and price of eReader, in 2015 and 2016;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2015 and 2016;

Chapter 4, to show the global market by regions, with sales, revenue and market share of eReader, for each region, from 2011 to 2016;

Chapter 5, 6, 7 and 8, to analyze the key regions, with sales, revenue and market share by key countries in these regions;

Chapter 9 and 10, to show the market by type and application, with sales market share and growth rate by type, application, from 2011 to 2016;

Chapter 11, eReader market forecast, by regions, type and application, with sales and revenue, from 2016 to 2021;

Chapter 12 and 13, to describe eReader sales channel, distributors, traders, dealers, appendix and data source.

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