



# Clinical Data Analytics World Market Research Report 2016 Segmentation, Major Players, Analysis and Forecasts 2020

*Clinical Data Analytics Market - By End-Use Sectors, Regions and Vendors - Market Shares, Forecasts and Trends (2015 - 2020)*

PUNE, INDIA, September 19, 2016 /EINPresswire.com/ -- Big data in healthcare is overwhelming not only because of its volume but also because of the diversity of data types and the speed at which it must be managed. The totality of data related to patient healthcare and well-being make up "big data" in the healthcare industry. By discovering associations and understanding patterns and trends within this data, big data analytics can help in improving care, save lives, and lower costs.

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Clinical data analytics help physicians to take decisions about the patient's care or aid in better understanding of the health of their covered populations. The technology can vary according to the data involved or the users of the information or the actions which are at the discretion of decision makers who can be anyone like nurses, doctors, public health officials and senior managements etc.

Clinical data analytics market is estimated to grow from USD 2.25 billion in 2014 to USD16.98 billion by 2020, at Compound Annual Growth Rate of 41.50%. North America will be the biggest market for these solutions with a share of 55%, followed by Europe, Asia Pacific and rest of the World.

IBM has the largest market share among the different software vendors catering to clinical data analytics market, followed by athenahealth, InterSystems Corporation and Cerner Corporation.

The report focuses on different industry policies and factors which are driving the market growth. Report also provides key insights into strategies, market shares and solutions of key vendors like IBM, Caradigm, CareEvolution, Cerner, Explorys, InterSystems, McKesson, Wellcentive, athenahealth and Truven Health Analytics.

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Some of the major vendors who are providing stiff competition to existing players mentioned in the report are: ActiveHealth Management, The Advisory Board Company, Humedica, Inc., Comprehend Systems and Forte Research Systems.

## DRIVERS

The factors responsible for driving the demand for clinical data analytics market are:

Increasing focus of the population towards health management  
Supportive government policies

Cost benefits

The opportunity to provide better quality services to the patients.

RESTRAINTS

Fragmented end-user market

Software related privacy

Security issues are some of the challenges of the clinical data analytics market.

WHAT THE REPORT OFFERS

Market definition for the clinical data analytics market along with identification of key drivers and restraints for the market.

Market analysis for the clinical data analytics market, with region specific assessments and competition analysis on a global and regional scale

Identification of factors responsible for changing the market scenarios, rising prospective opportunities and identification of key companies which can influence the market on a global and regional scale

Extensively researched competitive landscape section with profiles of major companies along with their strategic initiatives and market shares

Identification and analysis of the Macro and Micro factors that affect the Clinical Data Analytics Market on both global and regional scale

A comprehensive list of key market players along with the analysis of their current strategic interests and key financial information

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The Future of Clinical Data Analytics Market

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