

# Global Prescribed Health apps Market Research Report Forecast to 2027

Global Prescribed Health Applications Market Research Report By Operating System (Windows, Androids, iPhones) By Devices Forecast to 2027

PUNE, INDIA, May 24, 2016 / EINPresswire.com/ -- About Prescribed Health Applications

Health applications are new mobile applications that assist patients to manage their medical condition on real time basis by feed the information back to the professionals. The application acts as a central data collection point connected to a third-party electronic device that can directly monitor individual's physical and medical health.

The human functions like blood pressure, blood sugar, heart rate, calories burned, cholesterol, and other fitness and health data are displayed on a dashboard of the app. The Market Research Report

Health application allows the user to create a medical ID that contains all the emergency and important medical information.

## Prescribed Health Applications

The prescribed Health applications assist in managing specific issue such as recovering from surgery and managing cancer related pain. These Health applications allow monitoring patient's daily routine by the professionals for critical health issues. All the medical records of a patient can be stored in a single device. Health applications gives ordinary people access to reliable healthcare information and have provide consumers with empowerment in healthcare.

On a Patient View survey it has been found that 70% of patient groups believe that Health applications to be useful in supporting patients in maintaining their own health.

Access a report copy of 135 pages at <a href="http://www.marketresearchfuture.com/reports/global-prescribed-health-apps-market-research-research-report-forecast-to-2027">http://www.marketresearchfuture.com/reports/global-prescribed-health-apps-market-research-research-report-forecast-to-2027</a>.

### **Key Market Driver**

The Health application is one of the most growing industries in the app market. The need for Health applications is increasing as it allows patients to manage their physical and medical condition from the place they are. The patients need not go the hospitals to manage it. As the mobile is a portable device and new applications and technologies are been introduced in medical field raise the market for Health applications. Due to which the growth is faster than another categories of apps. The increasing use of mobile devices in medical field also helps in growth of the market.

According to studies in past five years the total growth of overall mobile apps was 38.1% whereas medical apps growth was 49.1%. The Health application market is expected to grow annually at the rate of about 47.6% CAGR.

Prescribed <u>Health applications market</u> segment The Prescribed Health applications market is divided into following segments

Segmentation by type Operating System

- -iPhones
- -Androids
- -Windows
- -Others

### Segmentation by Devices

- -Diabetes management device
- -multi-parameter tracker
- -cardiac monitoring device
- -Others

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Prescribed Health applications Regional Market Information:

#### North America

Globally, North America region is leading market for Health applications. North America dominates the domain of healthcare information technology i.e. eHealth or digital health. The technology growth in electronic health to smartphones apps in medical field has increased the market opportunity for personal healthcare apps. Furthermore the time taken to development and upgrade the applications have more reasons to ensure that the designed phase to optimized.

### Europe

Europe region is also showing high growth in Health applications. European countries like Germany and UK are countries that are more into Health applications. Europe has played an important role in development of healthcare apps. The European commission has launched a public consultation on mobile health on Green paper, where users using Health applications can comment on the barriers and issues related to the use of Health applications. These are the few factors that help in increasing the growth of Health applications in Europe.

### **Key Players**

The major players in the Health applicationlication market are iHealth Lab, Inc.BioTelemetry Inc., AirStrip Technologies, Apple, Inc. Sanofi, LifeWatch AG, and others.

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