

New Daily Star Wars Podcast Shares Joy With Everyday Jedi

Star Wars 7x7, a new daily, 7-minute podcast for Star Wars fans of all ages, is now available on iTunes, Stitcher Radio, and via RSS feed at <http://SW7x7.com>.

GILFORD, NH, USA, July 24, 2014 /EINPresswire.com/ -- Star Wars 7x7, a new daily, 7-minute podcast for Star Wars fans of all ages, is now available on iTunes, Stitcher Radio, and via RSS feed at SW7x7.com.

Billed as "Rebel-rousing fun for everyday Jedi," the podcast draws from decades of Star Wars movies, characters, history, mistakes, trivia, vehicles, tweets, merchandise, and more. Hosted by father, fan, and entrepreneur Allen Voivod, the new enterprise pairs his personal passion with his professional career in writing, editing, content marketing, and social media training and consulting.



The Star Wars 7x7 Podcast is Rebel-rousing fun for everyday Jedis, 7 minutes a day, 7 days a week. Destiny unleashed! #SW7x7

"It's such a terrific time to be a Star Wars fan," says Voivod. "I saw the original movies in 1977, the year I turned seven. And now I get to share my love of Star Wars with my kids, as do so many millions of people who grew up with these movies. Not to mention, Star Wars Episode VII is being released in December 2015, and I know I'm not the only one counting the days until it debuts."

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Allen Voivod

As for the podcast format, Voivod says their popularity is growing in the wake of cars with Bluetooth capacity and tighter integration with smartphones. These developments make it easier than ever to listen to podcasts on the go.

"There are so many great Star Wars podcasts out there," says Voivod. "Many of them are weekly or monthly, often 1-2 hours long, and go really deep into their topics. My mission is to deliver a daily dose of Star Wars joy, with just

enough depth to making it interesting and surprising for fans of all ages and levels."

Since launching on 7/7/14, the podcast, the only daily Star Wars podcast on iTunes, has been downloaded by listeners on four continents. Early "Force Features" on the show include the Star Wars movies themselves; forums for fans of the films, toys, games, and more; and mistakes in the movies, ranging from flipped shots to disappearing coats, droids, and Jedi younglings.

To listen to any of the daily episodes, or to subscribe for automatic access to new episodes as they're published, go to SW7x7.com, or search "Star Wars 7x7" on iTunes or Stitcher. To become a Patron of the podcast, go to Patreon.com/sw7x7. Advertising opportunities for qualified sponsors are available at SW7x7.com/sponsors.

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